



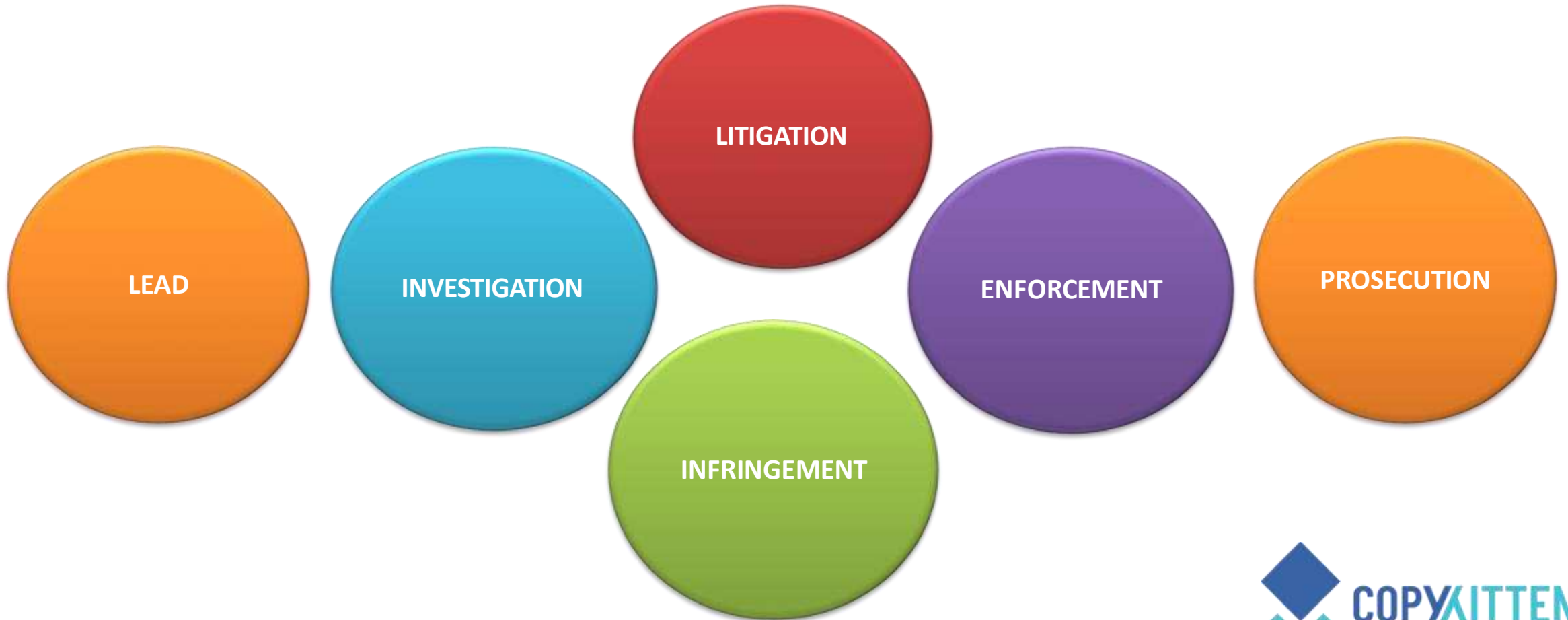
COPYKITTEN®

DETECT ▶ COMPARE ▶ ACT

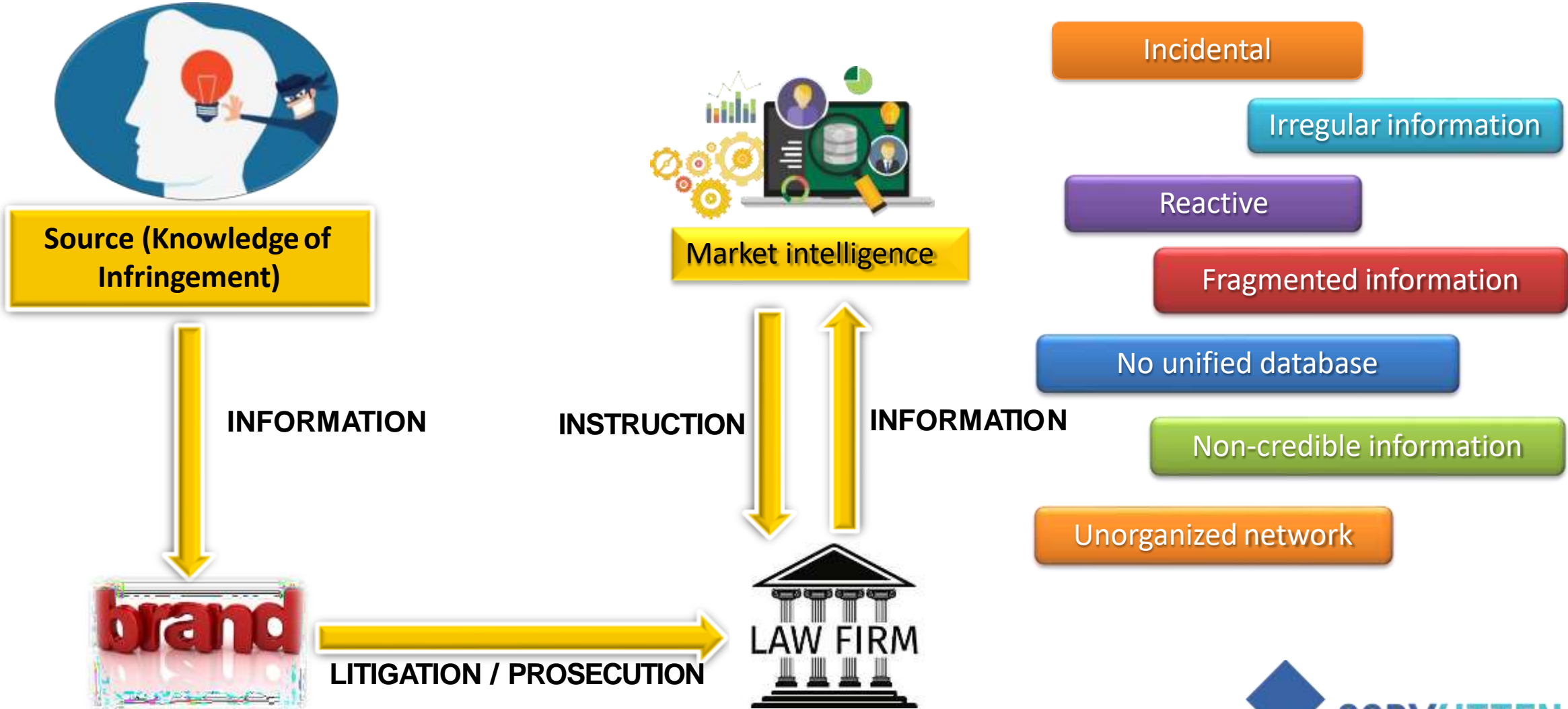
ENTERPRISE SOLUTION



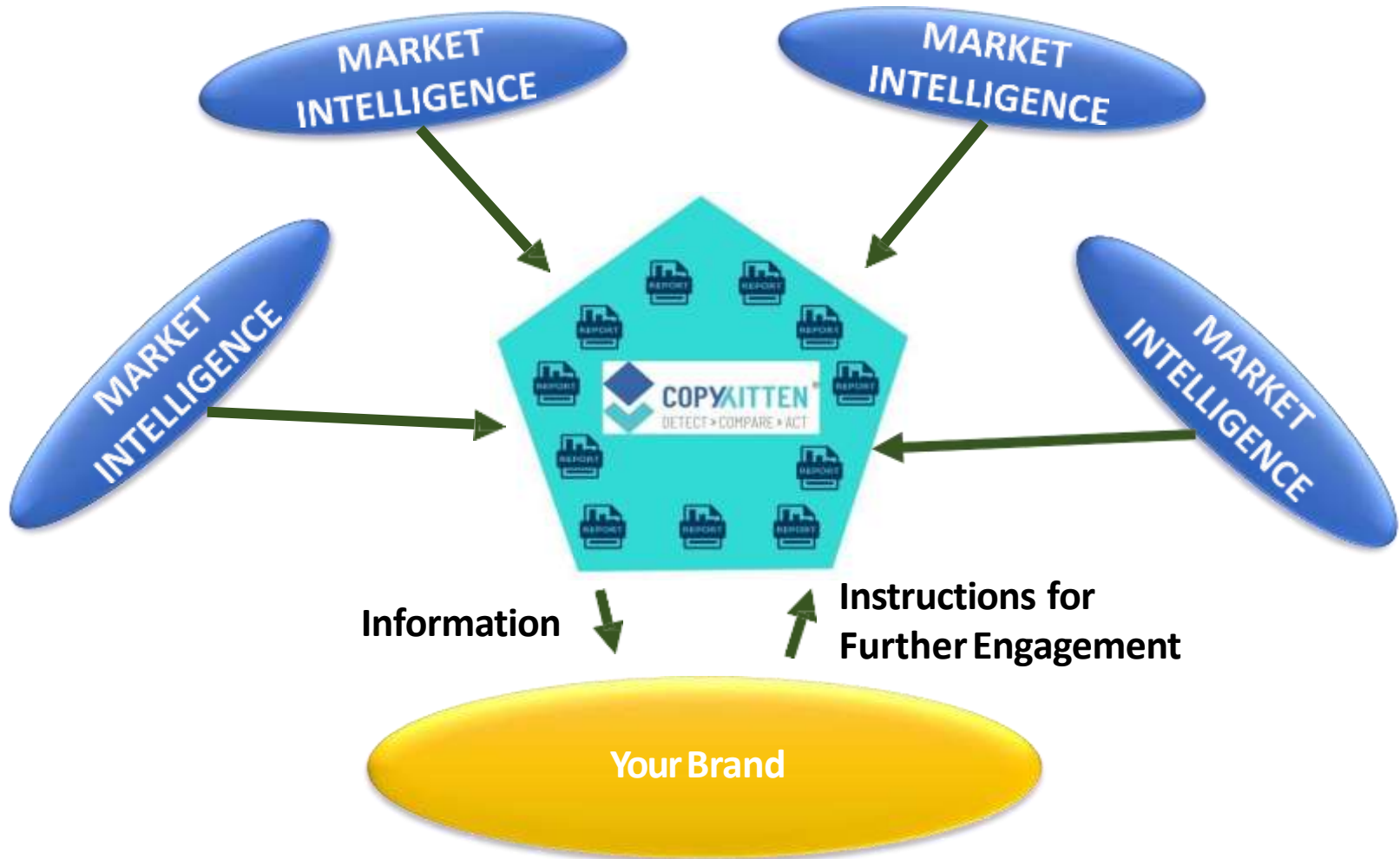
Copykitten is the World's First Infringement Management Solution.



CURRENT SCENARIO



HOW COPYKITTEN CHANGES THINGS



Real-time market intel

Deliberate

Proactive

Unified database

Standardized reporting

Verified information

Constant vigilance

WHAT WE OFFER

INFRINGEMENT DASHBOARD



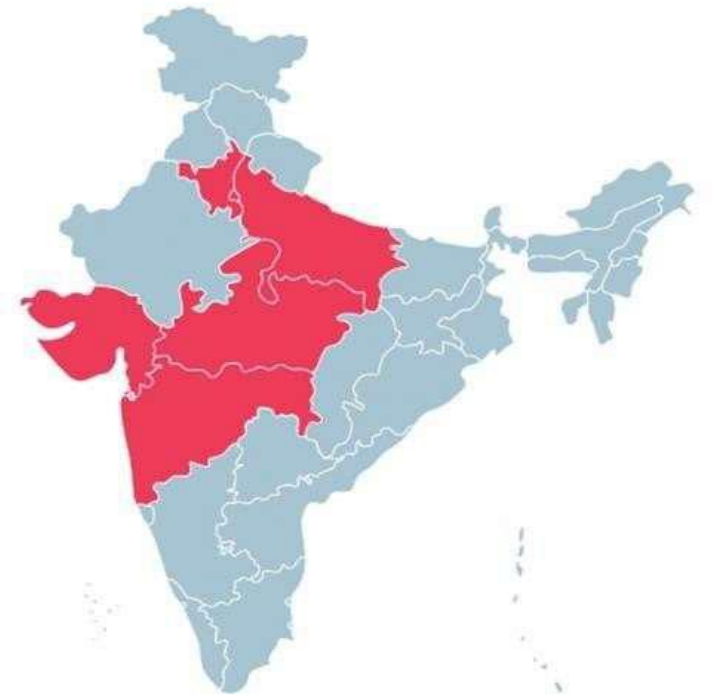
INVOLVEMENT EXPOSED



REGIONS AFFECTED

- 1 DELHI
- 2 GUJARAT
- 3 HARYANA
- 4 MADHYA PRADESH
- 5 MAHARASHTRA
- 6 UTTAR PRADESH

[VIEW ENTITIES](#)



DAMAGE IMPACT



SERVICES OFFERED

Exclusive Dashboard

Infringement Analytics

Verified leads

One Click Report

OTHER BENEFITS

Free First Level Legal Advice

Be a part of the World's Only Solution that takes IP infringements head-on.

Nomination of a Reliable Attorney. (Upon Request)

Analytics on infringements reported on each brand.

Access to a Global Network of IP Specialists.

COPYKITTEN ENABLES YOU TO

Choose your battle wisely

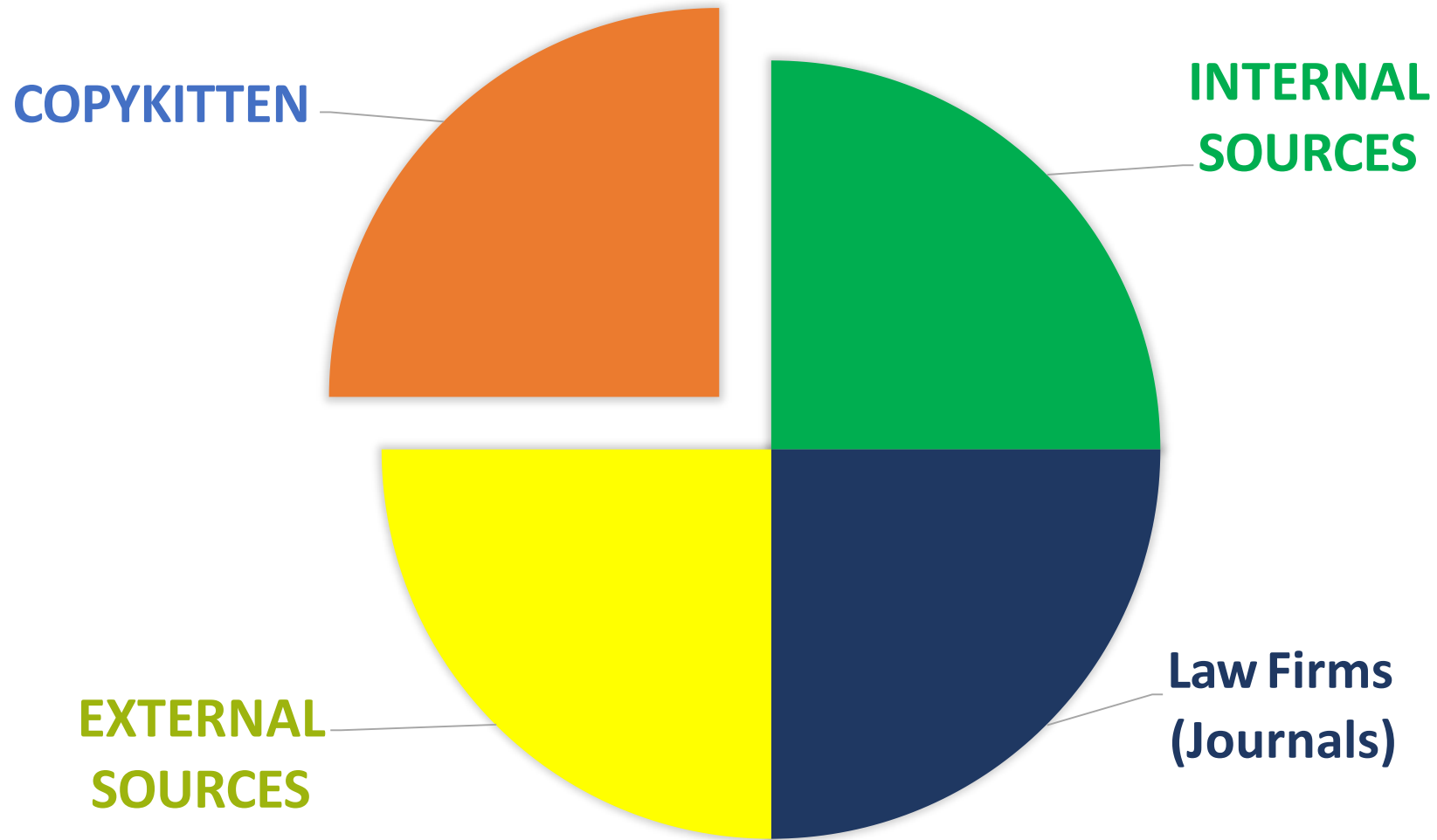
Optimize your spend on litigation

Align your strategies to counter infringement

Prioritize your targets and actions

Get creative

STREAMS FOR LEAD ACQUISITION



SOURCE OF LEAD

Source of Lead	SALES/ MARKETING /COMPLIANCE	LAW FIRMS	EXTERNAL SOURCES	COPYKITTEN ENTERPRISE SOLUTION
Network	✓	✗	✗	✓
Market	✗	✗	✓	✓
Journal	✗	✓	✗	✓

REPRESENTATION OF A LEAD

Representation of a Lead	SALES/ MARKETING/ COMPLIANCE	LAW FIRMS	EXTERNAL SOURCES	COPYKITTEN ENTERPRISE SOLUTION
Organized	✗	✓	✗	✓
Verified	✓	✗	✗	✓
Actionable	✗	✗	✗	✓
Proactive	✗	✗	✗	✓
Incidental	✓	✓	✓	✗

POST LEAD

Post Lead Support	SALES/ MARKETING/ COMPLIANCE	LAW FIRMS	EXTERNAL SOURCES	COPYKITTEN ENTERPRISE SOLUTION
Detailed Investigation	✘	✘	✘	✔
Analytical Study	✔	✘	✘	✔
Counterfeit Investigation	✘	✘	✘	✔
Enforcement	✘	✔	✘	✔

ABOUT US

Incorporated on
5th Nov 2012

Completed over
6,000
investigations

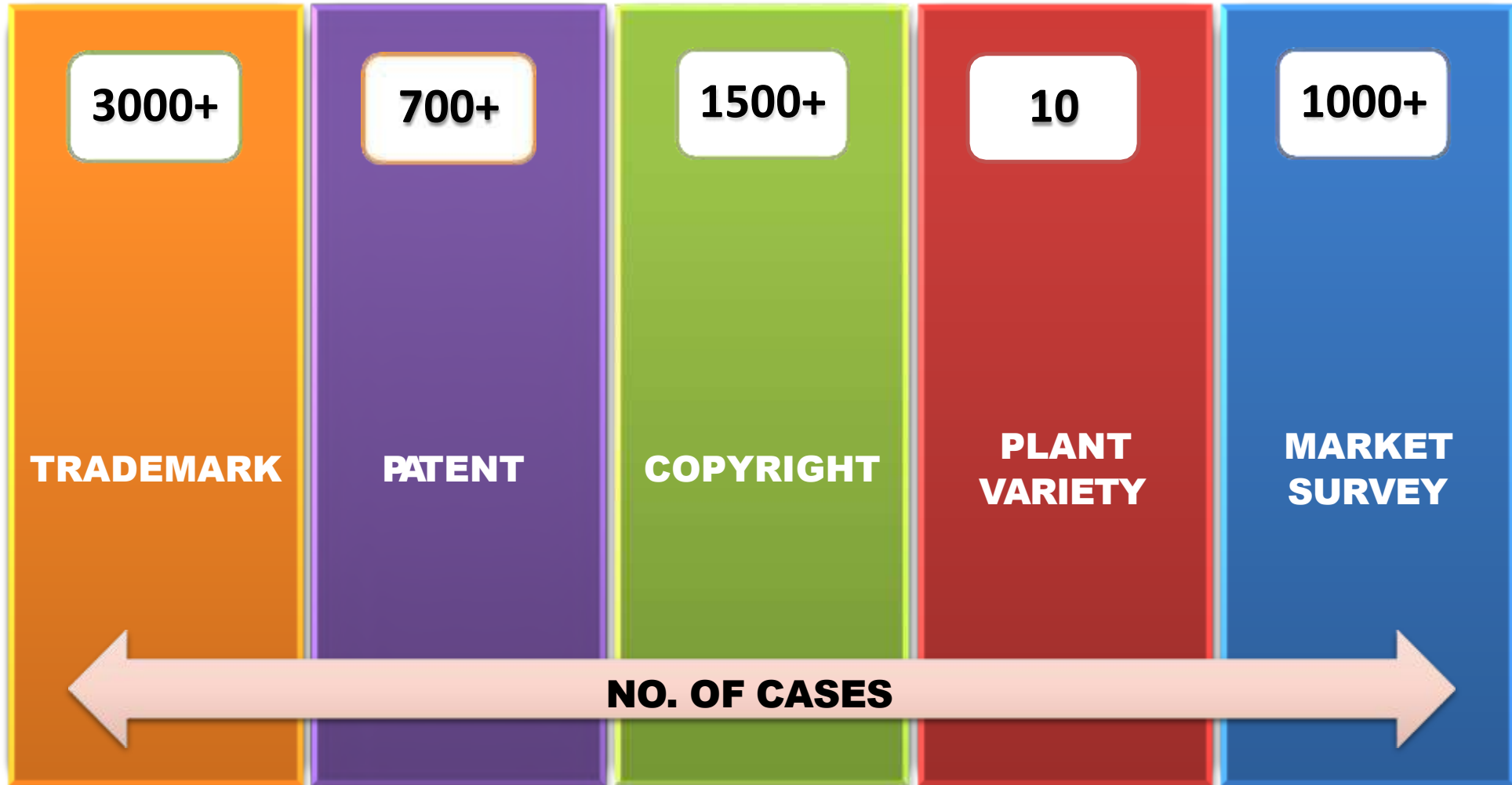
Conducted
investigations in
India, China,
Bangladesh, Sri
Lanka, Singapore
& Nepal

Have
collaborative
presence in
South East Asia
and Middle East



Investigated
infringements for
over 200 brand

OUR EXPERIENCE



High Profile / Complex Cases (PATENT & PLANT VARIETY)

NAME OF THE CASE	CASE TYPE	DETAILS
Agrochemical Giant	Plant Variety	Investigation was conducted in West Bengal for the infringed / counterfeit products
DVD Manufacturer	Property Assessment Case	Procured information regarding the property / assets of the target.
Industrial Equipment Manufacturer	Patent	Product procurement of the counterfeit VSI crusher.
Healthcare Diagnostic Equipment	Patent	Details regarding the medical equipment for Liver Imaging.
Fabrication	Patent	Details obtained regarding the infringed / counterfeit products using the client's patented specification "rind thin sheet material"
Pharma Giant	Patent	Obtained information regarding the entity dealing in a Patented API

High Profile / Complex Cases (TRADEMARK & COUNTERFEIT)

NAME OF THE CASE	CASE TYPE	DETAILS
Lighter Manufacturer	Trademark/Counterfeit	Complex Counterfeit Investigation in China
Tobacco(cigarette) Manufacturer	Trademark	World Renowned footballer's Image rights violated
Radial Tyre Manufacturer	Trademark	Design Infringement of one of the World's Largest Manufacturer
Health Supplement Manufacturer	Trademark	Investigation in interior of the country For widespread counterfeit
Plumbing Equipment	Trademark	We unravelled Pilferages in their own distribution network

YOUR IP EXPERTS

Research Analysts



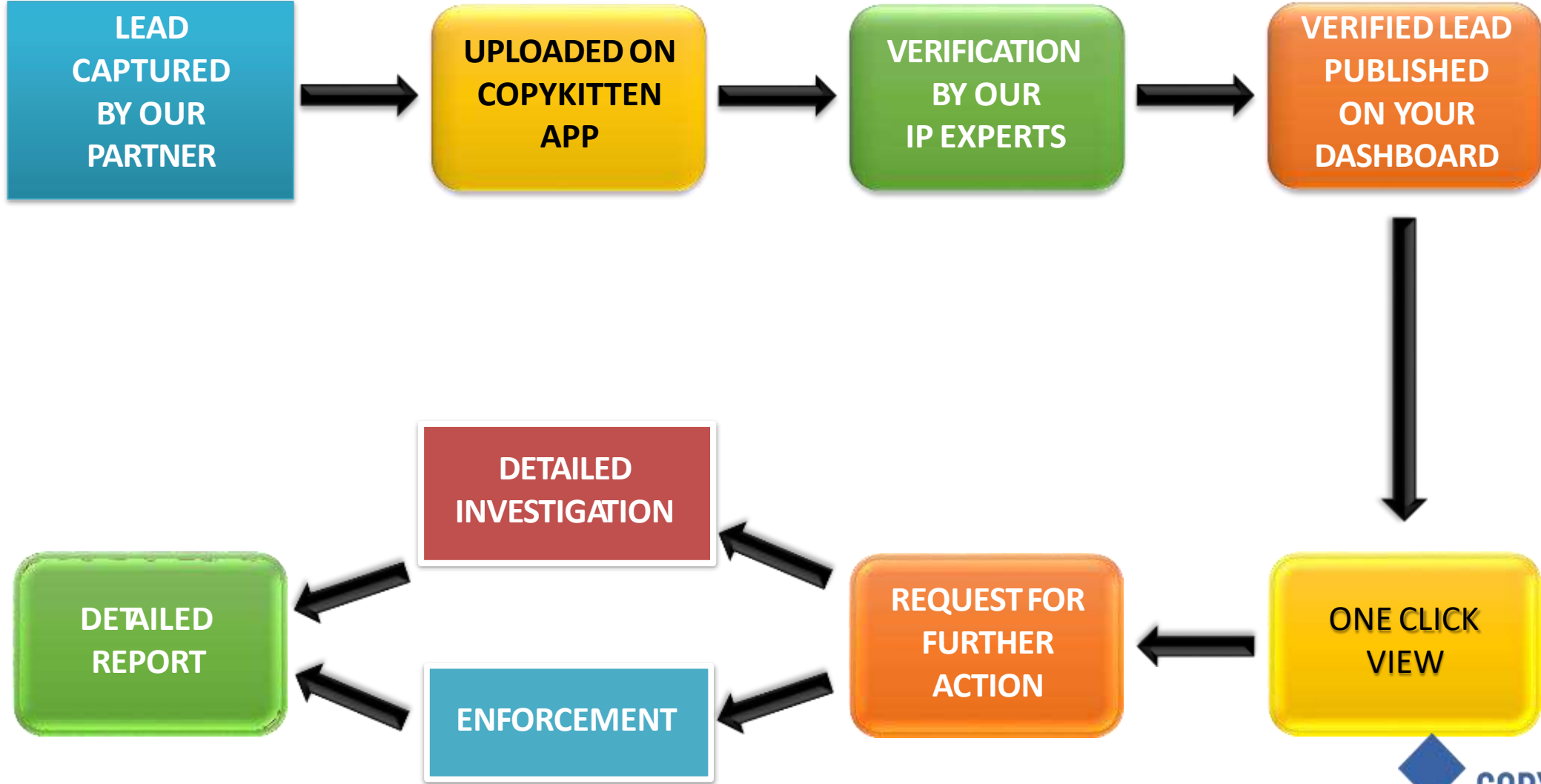
Field Investigators



Corporate Liaison



LEAD LIFECYCLE



DETAILED INVESTIGATION (Services)

INTERNET RESEARCH

EXPORT IMPORT
RESEARCH

FIELD INVESTIGATION

INSPECTION OF
PUBLIC DOCUMENTS

TELEPHONIC
INVESTIGATION

EVIDENCES

TRADEMARK
RESEARCH

E-MAIL
INVESTIGATION

MARKET SURVEY

FINANCIAL ANALYSIS

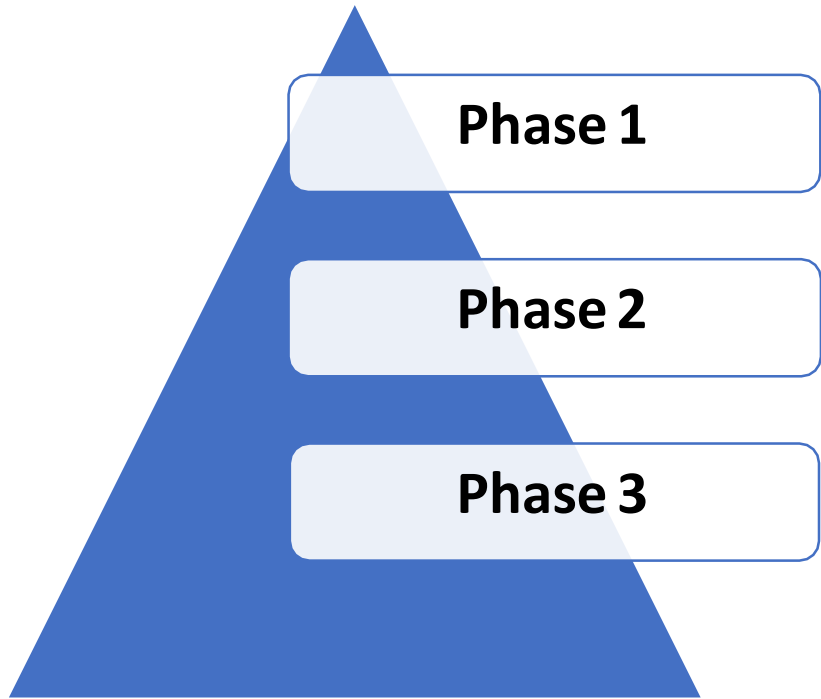
COMMERCIAL TAX //
GST RECORDS

E- COMMERCE PORTAL
INVESTIGATIONS

PARTNERSHIP MODEL

We aim to Expand Our Services to the following countries

Phase-wise Expansion:



- PHASE 1**
- BRUNEI
 - CHINA
 - INDIA
 - INDONESIA
 - PAKISTAN
 - PHILIPPINES
 - SAUDI ARABIA
 - TAIWAN
 - THAILAND
 - UAE
 - VIETNAM
 - +7 OTHERS

- PHASE 2**
- BRAZIL
 - CHILE
 - COLOMBIA
 - ECUADOR
 - EGYPT
 - KENYA
 - NIGERIA
 - PERU
 - SOUTH AFRICA
 - VENEZUELA
 - +3 OTHERS

- PHASE 3**
- ALGERIA
 - UKRAINE
 - RUSSIA
 - TURKEY

CO-SPONSORED AND PARTICIPATED IN EVENTS



GLOBAL
INTELLECTUAL
PROPERTY
CONVENTION




WORLD
IP FORUM

CONTACT US



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